

Longview Soccer Club Board Meeting Minutes
July 8, 2019

In attendance

Jeff Coleman	Jill Burr	Brandy Richardson	Justin Fugleberg
James MacGregor	Lori Hauswald	Marv Kasemeier	Jak Massey
Katie Rupley	Gary Bennett	Michael Palmer	

Meeting called to order at 6:07pm

Approval of treasurer's report/ work on annual budget

Postponed to August.

Approval of minutes

Marv motioned to approve the June minutes, Brandy seconded. All in favor, no opposed, motion passed.

Concessions

Marv reported we're ready for the fall season. Jeff said we'll have the golf cart fixed for fall as well. Marv could search for a dunk tank if we have a jamboree. No breaks on the search for a pretzel cone mac and cheese, but mac and cheese by itself is a go.

Soccer camp July 15-19

Gary reported he has five teenagers for the camp; 41 campers have signed up and 22 have already paid. The rest will pay the day of camp. There will be 26 in the morning and 15 in the afternoon. Everyone will get a shirt, it just may be at the end of camp instead of the beginning if they register late. Lori and Jill will be available to take payments on the first day of camp. Jeff noted we need to supply lunch for the volunteers at the camp. Gary will handle this.

Cowlitz Soccer Through the Ages update

Jeff reported we've had a lot of challenges with advertising; only 14 teams of all ages have signed up so the tournament has been cancelled. Jeff will meet with the committee this week and talk about what we can do better next year.

Fundraisers/future ideas

Brandy is looking into flower basket fundraisers. She would also do Scentsy as a fundraiser again. She got fliers for fall to every elementary school. Jeff mentioned we're hoping to have events at schools with other sports at least once a year encouraging kids to get out and play.

Incidents and disciplines

Jim sent a report to Jeff; he reported some kids being bullied, one in particular. Jeff reached out to the coach several times and has yet to get a call back. We hope they'll come back and play for another team, but we'll see.

Michael suggested there should be an online option for coaches to fill out and submit incident reports. We would need to be sure submissions go directly to Longview Soccer Club and not CYSA. We would need to use a copy and paste link on Stack Sports.

Registration for Fall 2019/Jamboree

Jill reported we have 252 signed up so far (we had 204 at this time last year) and our last walk-in registration is this Saturday. We're planning on a jamboree on Saturday September 7th. It will consist of three half-games; two back to back, then time for concessions and the dart board, followed by the third game. We'll figure out fall field set-up at the August meeting.

Jenn hasn't become a signer yet through the bank per January's meeting. Jak will text her.

Facility and field maintenance

Gary reported some people are using the fields but they've been good about cleaning up and haven't hurt anything so we'll let it go. We've had problems with porta-potties and men's bathrooms being destroyed. We've talked about putting barbed wire on an eight foot fence around the porta-potties. For fall we can no longer rely on coaches to lock up the bathrooms to prevent damage. Porta-potties are easier/cheaper to repair. Jeff said that when Marv leaves on Saturdays he should just lock the bathrooms. Jill suggested we take the key away for all coaches to use. We'll all consider the bathroom issue and decide what to do in August.

Uniforms

Jenn told Jeff she'll be ordering equipment next week. She also suggested we raise our sponsorship fees for the fall. Jak and Gary said it's too late to change for fall, but we should for the spring. Jenn suggested \$200, \$275, and \$350 as the new prices. There are too many questions for Jenn so we'll table this for our next meeting.

Coaches and members

Gary reported 4 people showed up for the post-season coaches meeting. He said we should have separate meetings for different age groups. Refereeing was a big issue—older groups said inexperienced refs were being moved up too quickly. Jill separately met with a new coach for this season and suggested we help new coaches on how to deal with rough parents. We already give coaches all the information about who to contact if they have problems at the coaches meeting. We'll stress that Gary is the contact person.

Jak has been sending out weekly reminders to coaches to fill out all the forms and trainings, background checks, etc. and upload the certificates to Stack Sports. We've figured out that no one from Longview Soccer Club actually has access to Affinity in order to check that coaches have done this. Jeff will get ahold of Trieste to figure this out because Jak and the registrars need access.

The fall coaches meetings will be August 14th and 15th. U-10 and under will be the 14th, older kids on the 15th. The meetings will be at 6pm. Jill suggested coaches don't get their final roster until they pick up their jerseys because of so many late registrations. Jak will text Jenn Jolly and let her know.

Old items/ Go 4th booth

Jeff said we need more help with the Go 4th booth in the future. Jak is willing to wear the soccer suit! Maybe we should participate in the parade next year? Marv suggested having someone join the Go 4th committee.

New items/ 5-year outlook for Longview Soccer

Jeff said numbers everywhere are going down. LSC is the only group that actually functions as a board (including CYSA). Where is soccer going in this community? All these tiny clubs are doing the same thing. Also our Select program is going downhill as well. Gary said people are going straight to Premiere. Lots of people are going to Portland and Vancouver; they offer turf fields and we don't. The proposed Roy Morse project would offer 4 turf soccer fields. Jeff talked with several people running for city council at Go 4th and told them the \$87 million project is a bad idea. People who drive up from Vancouver wouldn't want to drive out there. What we need is turf in our current location. Also we're losing money every year. Everyone is going to bring back ideas for our 5 year plan. Jeff said we need to budget ourselves to where we're manageable within our registration fees.

Mac said we need to invest in support for coaches and make them want to come out and coach and come back year after year. Gary suggested having micro age coaches come to sessions to scrimmage against each other, learn from more experienced coaches--academy style (coaching coaches and kids). Gary will work on this for mid-August. Michael, especially as a new coach, agreed. Marv offered up his 5 acres for practicing.

Jeff will talk to Don Cianci about doing pictures on September 14th instead of at the jamboree on the 7th.

Jeff went to SWYSA meeting in June and said they're moving forward with a motion that if teams don't show up to games they're charging the club \$100 plus ref fees. Jeff said it would be much easier for CYSA to adopt their rules. He'll bring it up to CYSA again.

Jeff said we haven't billed the Timber Barons or the high school, and they owe us about \$3,000. This is our treasurer's responsibility.

Also there are multiple errors on our websites that haven't been taken care of.

Jeff said we obviously need more people on the board. We're hoping new people keep coming to our meetings and everyone will keep our eyes open for potential newbies. However he motioned to put James MacGregor on the board at large. Marv seconded, all in favor no opposed, James is a member of the board.

Katie will be the birth certificate verifier, but she needs access to Stack Sports.

Meeting adjourned at 8:10pm